

APPLICATION OF INTENT
TO RUN
BINGHAM CHRISTMAS FAIR EVENT

Organisation: “Bingham Community Events” is a not for profit organisation set up to deliver events within the area of Bingham with all profits being filtered back down to “not for profit” organisations within the community or run by people within the community. “BCE” has a constitution in place and will be registered with the Charity Commission in the near future. There are currently four Trustees, Tony Towers, Adrian Hall, Chris Branson and Graham Hutchison who all have experience in running significant events and organisations within the area such Bingham Town Sports Club, BFest Music Festival and BTSC Fireworks display.

Strategy: Our intention is to engage support from people and organisations within Bingham who will contribute their time for the “self-satisfaction of giving back” or potential financial benefit for their organisations.

Christmas Fair: Our proposal is to run the 2019 Bingham Christmas Fair on behalf of and with the support of Bingham Town Council. Whilst we would still expect the council to contribute in terms of finance, equipment and resource on the day of the event, Bingham Community Events would be responsible for planning and delivering a successful event. Our intention is to enhance the event, not dramatically change the current structure of Bingham Christmas Fair. The fair would be inclusive to all and encourage local community organisations to take part.

The biggest change being proposed is moving the Fair from a Friday to Saturday on 30th November with a start time of approx. 12 noon and finish time around 10pm. This would allow access to more potential attendees and allow the market to change its target market slightly around 5-6pm.